



# 2026 RECLAIMING VACANT PROPERTIES CONFERENCE

Exhibitor and Sponsorship Menu



# ABOUT RVP

Since 2007, the Reclaiming Vacant Properties Conference (RVP) has been the only national event dedicated to transforming vacant, abandoned, and deteriorated properties into places where people can thrive. In 2026, RVP returns to Pittsburgh—the city where it began—showcasing nearly two decades of progress and innovation in community revitalization. Pittsburgh's neighborhoods reflect resilience and creative problem-solving, offering lessons for communities everywhere.

We're seeking partners passionate about addressing community challenges, revitalizing neighborhoods, and creating opportunities for all. Sponsorship allows you to elevate your impact and message and align with a powerful movement for change.



# BRINGING THE FIELD TOGETHER

RVP is an essential training and networking event for local government and land bank leaders, community organizers, community developers, and philanthropists working together to return purpose to vacant spaces.

These leaders attend because they need innovative solutions to fix the systems keeping vacant properties stuck. They leave with strategies proven to revitalize neighborhoods.



## PAST TOPICS

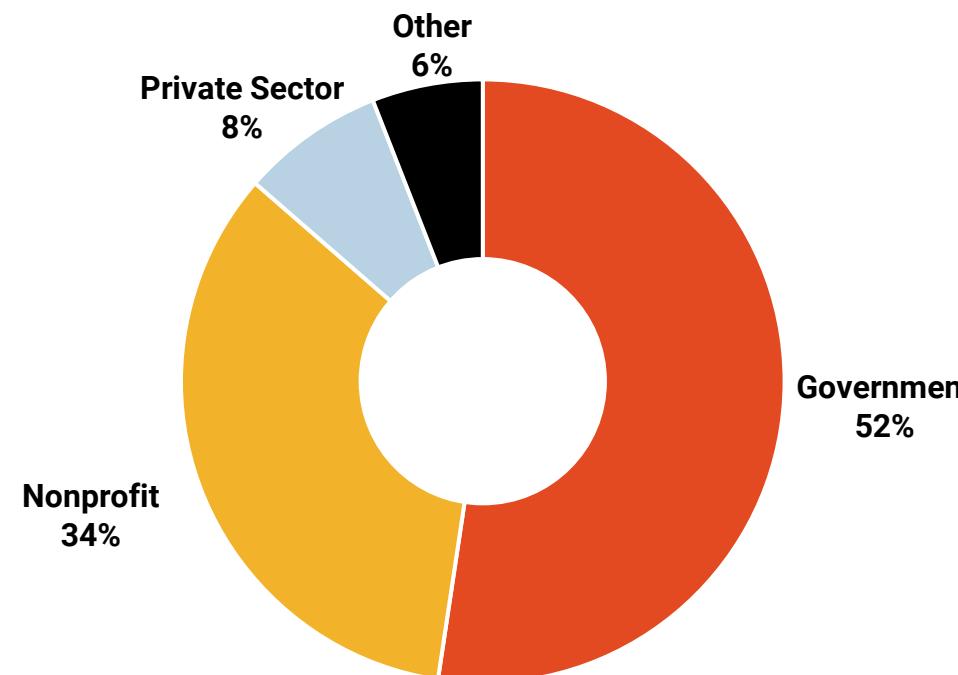
Revitalizing legacy cities	Redeveloping brownfields
Data-driven decision making	Resident-centered revitalization
Home rehab and repair	Innovative land bank projects
Creating affordable housing	Mitigating extreme weather effects
Financing redevelopment	Interventions for rural communities



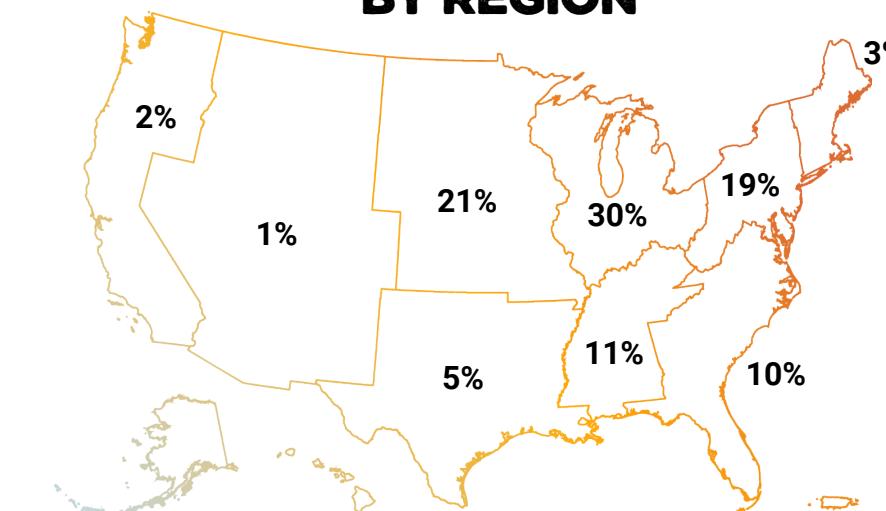
# WHO ATTENDS

The policymakers and local leaders who attend RVP make decisions about land use in their communities and how dollars are spent on revitalization.

## BY SECTOR



## BY REGION



**42** states and territories represented

**18%** of attendees are from the host state

**47%** of attendees are from extremely disinvested communities

# WHO SUPPORTS

Let your support show your leadership and commitment to vibrant communities. Past local, regional, and national supporters of RVP include:

- National foundations and philanthropy
- Financial institutions and CDFIs
- Government agencies
- Real estate and construction firms
- Data and technology providers
- Law firms and consultancies
- Manufacturing, demolition, and engineering companies
- Local and regional organizations
- Nonprofits and trade associations
- Universities and research institutions



## PAST PARTNERS



# SPONSOR AND EXHIBITOR MENU

Align your brand with community revitalization at the highest level



# COMMITMENT LEVELS

Your sponsorship may be tax deductible. The fair market value of each RVP 2026 ticket is \$1,000.

	Steel City Steward <b>\$75,000</b>	Three Rivers Visionary <b>\$50,000</b>	Allegheny Catalyst <b>\$35,000</b>	Pittsburgh Community Champion <b>\$20,000</b>	Keystone Trailblazer <b>\$10,000</b>	Bridge Partner <b>\$5,000</b>
Complimentary Registrations	10	7	6	5	4	2
Access to Pre-Conference Training or Mobile Tour	10	7	6	5	4	2
Logo Visibility Across Event Materials	•	•	•	•	•	•
Dedicated Exhibit Booth Space	•	•	•	•	•	•
Invitations to Philanthropic Spotlight Reception	10	7	6	5	4	2
Social Media Recognition	Exclusive post or quote	Exclusive post or quote	Recognition in group post	Recognition in group post	Recognition in group post	
Registrations Contributed to Scholarship Pool	7	4	3	2		
Host Invite-Only Pre-Conference Focus Group (≤25 people)	•	•	•	•		
Exclusive Special Event or Opportunity Showcase	‡ See next page	‡ See next page	‡ See next page			
Branded Materials at Conference Registration (you provide)	•	•	•			
Registration Confirmation Banner	•	•				
1–2 Minute Video Played at Plenary (you provide)	•	•				
Philanthropic Impact Blog Post	•					
Co-Create a Breakout Session	•					

	<b>Steel City Steward</b>	<b>Three Rivers Visionary</b>	<b>Allegheny Catalyst</b>
<i># Partners at Steward, Visionary, and Catalyst levels can choose to sponsor one of the following exclusive special events or showcases in their tier:</i>	<ul style="list-style-type: none"> <li>• Philanthropic spotlight reception</li> <li>• Opening plenary</li> <li>• Opening reception</li> <li>• Service project</li> <li>• Technical assistance office hours</li> </ul>	<ul style="list-style-type: none"> <li>• Headshot studio</li> <li>• Rest and recharge lounge</li> <li>• Living archive booth</li> <li>• Speed networking</li> <li>• Poster presentations</li> <li>• Lightning sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Mobile workshop (8 available)</li> <li>• Conference bazaar</li> <li>• Local art experience (co-hosted by local partner)</li> <li>• Guided adventure through Pittsburgh</li> <li>• Community celebration</li> </ul>



# OTHER WAYS TO SUPPORT RVP

## FUND RVP SCHOLARSHIPS

Cover registration and lodging for attendees from under-resourced communities by supporting our local or national scholarship pool. Scholarships cover registration, one pre-conference mobile workshop or training, and a three-night hotel stay (for non-Pittsburgh-area scholars).

### General Scholarships

- **\$10,000** - 5 scholarships
- **\$20,000** - 10 scholarships; scholars are recognized as the “[Your Organization] Cohort”

### Local Scholarships

- **\$10,000** - 8 scholarships
- **\$20,000** - 16 scholarships; scholars are recognized as the “[Your Organization] Cohort”

## EXHIBIT AT RVP

Exhibit at RVP and connect with local and national leaders in our central Community Showcase. Exhibitors receive a 6-foot skirted table in the exhibit area for the full conference, visibility during networking events held in the space, and recognition in the conference mobile app and on the RVP website. Exhibit rates are:

**\$1,000** - Nonprofit and Government Entities

**\$1,500** - For-Profit Entities

# SUPPORT A SPECIAL EVENT OR SHOWCASE

<b>Conference Bazaar:</b> Bring your brand to life in a lively marketplace of local vendors, artisan goods, and conference partner offerings. Attendees shop, connect, and engage with the stories behind each table.	<b>\$10,000</b>
<b>Local Art Experience:</b> Support an art experience with a local partner where attendees engage in hands-on workshops, exhibits, or live performances with local artists that highlight creativity, place, and social impact.	<b>\$10,000</b>
<b>Guided Adventure Through Pittsburgh:</b> Support a guided adventure where attendees find hidden murals, pocket parks, and community projects. Along the way, participants solve clues, win prizes, and discover the city's creative side.	<b>\$10,000</b>
<b>Community Celebration:</b> Unwind with attendees on night two of the conference as they reconnect and toast collective wins. Supporters may also provide a branded photo backdrop or giveaway item for guests to enjoy.	<b>\$10,000</b>
<b>Mobile Workshops (8 available):</b> Support workshops that take attendees into the community to see revitalization in action. While supporters do not influence programming, Community Progress is open to featuring a selected stop.	<b>\$10,000</b>
<b>Headshot Studio:</b> Give attendees a valuable opportunity to receive a polished, professional photo. Your brand will be prominently featured across multiple platforms, including the on-site signage and the mobile app.	<b>\$7,500</b>
<b>Rest and Recharge Lounge:</b> Support attendee wellness by supporting a quiet space for attendees to decompress, relax, and take a quick reset during the conference.	<b>\$7,500</b>
<b>Living Archive Booth:</b> Help capture the history of the movement by supporting a pop-up recording station, featuring a "Through the Decades" timeline, where attendees share reflections and visions for the decade ahead.	<b>\$7,500</b>
<b>Speed Networking:</b> Help attendees make meaningful connections through fast, one-on-one conversations that help attendees build networks and relationships that last beyond the conference.	<b>\$7,500</b>
<b>Poster Presentations:</b> Highlight grassroots innovation by supporting an interactive showcase of case studies and success stories from across the field that inspire others.	<b>\$7,500</b>
<b>Lightning Sessions:</b> Support the future of community revitalization through short, fireside-style discussions on emerging topics like digital organizing and climate justice.	<b>\$7,500</b>

# CONTACT US

**Ready to reclaim vacant properties together?**

Contact our team to select the sponsorship package that's right for you, or to build a custom sponsorship package that meets your organization's needs and budget.

Email us at

[partnerships@communityprogress.org](mailto:partnerships@communityprogress.org)

