

ST LOUIS, MISSOURI | OCTOBER 9-11, 2024



2024

**RECLAIMING
VACANT
PROPERTIES
CONFERENCE**

Sponsorship Opportunities

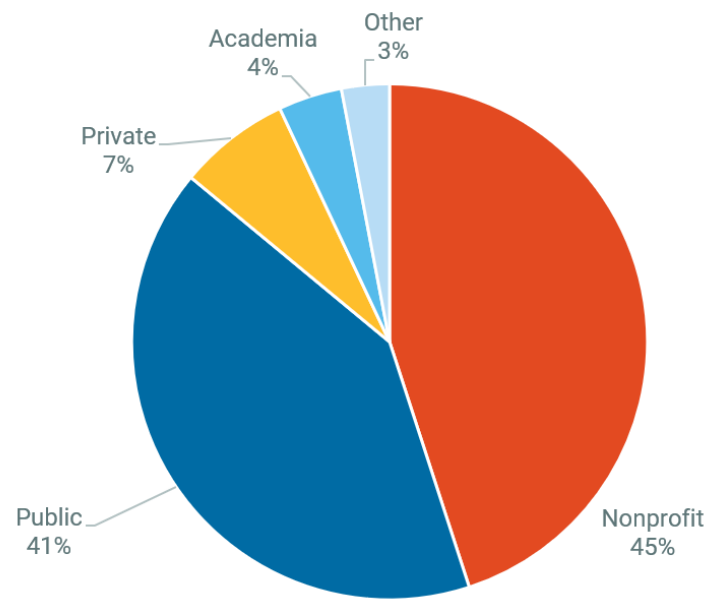
Why support the Reclaiming Vacant Properties Conference?

Since 2007, the Reclaiming Vacant Properties Conference (RVP) has been an essential event for leaders advancing community revitalization. As the only national conference dedicated to strengthening neighborhoods to help address vacant, abandoned, and deteriorated properties, RVP uplifts innovative solutions that disrupt the cycle of vacancy. The big, bold ideas found only at RVP inspire change and community transformation from the ground up and top down.



**1,000
Attendees**

 **35 States**



Sectors Represented

Most attendees come from...

1. Host state (18-20%)
2. Michigan (10%)
3. New York (7%)
4. Pennsylvania (6%)
5. Ohio (5%)
6. Indiana (4%)



Will you join us in St. Louis?

Location matters. The city where RVP happens is not just a place, it's a partner. As the first city to establish a city-run land bank, St. Louis is a trailblazer in community development. Conference attendees will learn from the city's commitment to equity-focused revitalization up close, attending on-site workshops, tours, and service projects across the Gateway City.



Your support will help:

Inspire lasting policy, practice, and process change

to reform the systems that perpetuate vacancy and deterioration.

Uplift success and best practices

from communities practicing equitable, efficient, and effective revitalization.

Educate policymakers and community leaders

who want to strengthen their neighborhoods.

Build relationships and networks that last.

As a nonprofit, Community Progress relies on the financial support of like-minded partners who share our vision of a future where all people live in strong, healthy, just communities where widespread vacant properties no longer exist.

Will you help us catalyze change in neighborhoods across the country?



Become a St. Louis Community Champion

Help us make the Reclaiming Vacant Properties Conference a uniquely St. Louis experience by joining the St. Louis Community Champions. The Community Champions are local stakeholders, institutions, funders, and thought-leaders in St. Louis who are a vital part of the conference's success.

Collectively contributing over \$100,000 to the conference, the Community Champions will:

Help with local fundraising efforts and make introductions on behalf of Community Progress and RVP

Suggest speakers, partners, vendors, and organizers for RVP

Have the opportunity to be featured on Community Progress' social media

Receive updates on RVP planning

Receive special acknowledgment during RVP

Premium name and logo placement on the conference tote bag

Sponsorship Opportunities

Your support will help further our shared mission of turning vacant spaces into vibrant places. Community Progress is excited to work with you to create a partnership package that provides opportunities for meaningful connections, visibility among our high-profile audience, and further your organization’s vision.



Partnership Levels

Your sponsorship may be tax deductible. The fair market value of each RVP registration is \$600.

	VANGUARD \$50,000	VISIONARY \$30,000	CATALYST \$20,000	TRAILBLAZER \$10,000	COLLABORATOR \$5,000
Complimentary Registrations	7	5	3	2	1
Exhibit Booth Space (6')	●	●	●	●	●
Exhibitor Representative Badges	4	3	3	2	2
Logo Acknowledgment on Signage and Website	●	●	●	●	●
10-minute Spotlight Stage Demo	●	●	●	●	●
Sponsor a Conference Activity (see next page)	●	●	●	●	
Recognition on Community Progress Social Media	●	●	●	●	
Registrations Contributed to Scholarship Pool	4	3	2		
Attend Philanthropic Spotlight Reception	●	●	●		
Branded Materials in Conference Bags (up to 2)	●	●			
Recognition in Community Progress Email Marketing	●	●			
Host Invite-Only Roundtable Breakfast (up to 25 people)	●	●			
Featured in a Q&A Blog Post	●				
Sponsor a Service Project (limited availability)	●				

Sponsor a Conference Activity

Choose one of the following options based on your tier of conference sponsorship. Sponsored events are not exclusive unless otherwise noted.

VANGUARD

\$50,000

Plenary Session

Three opportunities available

Sponsor one of three General Sessions, with ample signage, featuring VIP speakers. Provide an introduction for a featured speaker and provide product/service information in a seat drop if desired.

Philanthropic Spotlight Reception

Exclusive opportunity

Welcome attendees to the Philanthropic Spotlight. Deliver brief welcome remarks to help create a memorable experience.

VISIONARY

\$30,000

Opening Reception

Sponsor the opening reception with ample signage.

Lounge

Exclusive opportunity

Add your branding in a high traffic area of the conference. The Lounge will include space for displays and activities, along with soft seating for attendees to engage and network. This replaces the Exhibit Booth benefit.

Mobile Tour or Training

Is one of our specialized training events particularly relevant for your company? You could sponsor that workshop. (Community Progress reserves the right to decline a sponsor if it is not appropriately relevant to the selected workshop. This is not a speaking opportunity.)

Community Showcase

The Community Showcase is the heart of RVP where the journey to equitable communities begins, featuring exhibit tables, the Lounge, artRVP, and Spotlight Stages. A sponsor will be given a prominent table location and have signage recognition.

Issue-Focused Breakfast

Is your company highlighting a new initiative or report? Work with RVP staff to craft a networking lunch focused on your issue set (e.g., racial equity.) (Community Progress reserve the right to decline a sponsor if it is not appropriately relevant.)



Registration

By sponsoring our registration table, you'll be among the first sponsors attendees see.

CATALYST

\$20,000

TRAILBLAZER

\$10,000





Exhibitor Opportunities

Booth Size: 6' Skirted Table

Cost: For-Profit Entities, \$1,500 Nonprofit/Government Entities, \$1,000

Community Showcase: The Community Showcase is the heart of RVP. Featuring exhibit tables, the Lounge, artRVP, and Spotlight Stages; this space encourages attendees to converse and connect with one another.

Lounge: A section of the Community Showcase for attendees to convene, debrief, and reflect. A sponsor at the Visionary level may sponsor the Lounge as a benefit of their sponsorship.

Exhibitor+: For an additional \$1,500, you can become an Exhibitor+ to receive a 10-minute Spotlight Stage presentation to an audience of 200+. The Spotlight Stage is an opportunity to demonstrate new technologies that help advance community revitalization and spark conversations and business opportunities afterwards.

Join us to help people turn vacant spaces into vibrant places.

Contact **Madison Gharghoury** at mgharghoury@communityprogress.org to develop a sponsorship package that advances our shared mission of helping neighbors and neighborhoods thrive.

Thank you for your partnership and support.





Center for **COMMUNITY PROGRESS**

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